

### COMPANY BROCHURE

Discover how SASSC is transforming homes and businesses with cutting-edge solutions in security, connectivity, and dynamic advertising. Join us in shaping the future of protection and communication.

#### 2024 / 2030

Al SADEK Security Systems Company Profile



#### **SUMMARY**

SASSC: Your Premier Partner for Innovative Security Solutions

#### ADDRESS

King Fahad Rd. in front of Mohamed Bin Fahad Stadium

#### **CONTACT US**

Solution
 Solution

## Welcome To SASSC Security Services

Welcome to SASSC, where excellence meets innovation in the realm of security solutions and connectivity. We are delighted to extend our warmest greetings as you embark on a journey into our world of cutting-edge technology and unparalleled service.

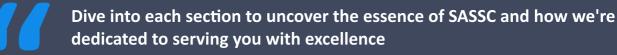
At SASSC, we pride ourselves on being more than just a company – we are your steadfast partners, committed to ensuring the safety and connectivity of your home or business. With a dedicated team of experts, state-of-the-art products, and a passion for pushing the boundaries of what's possible, we stand ready to exceed your expectations at every turn.

With a dedicated team of experts, state-of-the-art products, and a passion for pushing the boundaries of what's possible, we stand ready to exceed your expectations at every turn. Join us as we revolutionize the way you experience security and connectivity. Welcome aboard.

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Welcome to the comprehensive guide to SASSC. In this document, you'll find a detailed overview of our company's ethos, services, testimonials, operational reach, compelling reasons to choose us, our rich history, work processes, and a succinct summary of our offerings. Dive into each section to uncover the essence of SASSC and how we're dedicated to serving you with excellence

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### About OUR COMPANY

At SASSC, we are more than just a security and connectivity solutions provider – we are your trusted partner in safeguarding what matters most. Established with a vision to redefine standards in security and connectivity, we have been serving homes and businesses with dedication and integrity.



Join us as we continue to innovate and protect. Welcome to SASSC, where your safety and satisfaction are our top priorities.

What sets us apart is our unwavering focus on customer satisfaction. We understand that every home and business has unique needs, which is why we take the time to listen and tailor solutions accordingly. From consultation to installation and beyond, our team of experts is dedicated to delivering seamless experiences and exceeding expectations.

Our journey began with a passion for innovation and a commitment to excellence. Over the years, we have evolved into a leading provider of cutting-edge security cameras, robust security systems, immersive sound solutions, access control systems, intercom systems, network infrastructure, and dynamic advertising displays.



At SASSC, integrity is at the core of everything we do. We believe in transparency, honesty, and accountability in all our interactions.

With a commitment to continuous improvement, we strive to stay ahead of the curve, embracing the latest technologies and best practices to ensure the highest level of security and connectivity for our clients.

### **OUR SERVICES**

Welcome to Our Services page. Explore a comprehensive range of solutions meticulously designed to meet your security, connectivity, and advertising needs. Discover how our expertise and dedication ensure peace of mind and seamless experiences for our clients.





At SASSC, we take pride in our commitment to excellence. All our services are executed by highly trained engineers and professional teams, ensuring meticulous attention to detail and unmatched quality. Rest assured, your projects are in capable hands every step of the way.

01

Our security camera solutions offer comprehensive surveillance capabilities, providing peace of mind with high-definition cameras and advanced monitoring systems. 04 Immerse yourself in premium sound quality with our professional-grade audio systems, delivering crystal-clear sound reproduction for any setting.

02 From intrusion detection to alarm systems, our solutions are tailored to detect and deter threats, safeguarding your property round the clock.

05 Build a robust network infrastructure with our solutions, ensuring seamless connectivity and efficient data transmission for businesses.

03 Control access efficiently with our integrated intercom and access control systems, enhancing security and convenience for residents or employees.

Capture attention and engage your audience with our dynamic advertising solutions, designed to deliver your message with impact and stand out in the market.

### **TESTIMONIALS**

Welcome to our Testimonials page, where the experiences of our valued clients speak volumes about the quality of our services. Take a moment to hear directly from those who have entrusted us with their security, connectivity, and advertising needs. Their words reflect our commitment to excellence and customer satisfaction.

#### **MR. Abdullah Hassan**

CEO & Founder at RAYA

I couldn't be happier with the security camera installation from SASSC. The team was professional, efficient, and the quality of the cameras exceeded my expectations. I feel much safer knowing my property is being monitored 24/7. Highly recommend!

#### **MR. Mohamed Al Mulla**

CEO & Founder at ARAMCO

SASSC provided us with a comprehensive security system tailored to our business needs. The system is user-friendly, and the support from their team has been exceptional. We've had no issues, and I'm impressed with their level of service.

#### MR. Saleh Awad

CEO & Founder at JARIR

The intercom and access control system installed has greatly improved security and convenience for our building. The team was knowledgeable and ensured everything was set up exactly as we needed. It's been a game-changer for our operations.

#### MR. Ahmed Ihssan

CEO & Founder at Al JUMAI7

We recently upgraded our sound system with SASSC, and the difference is remarkable. The audio quality is superb, and the team provided excellent guidance throughout the process. Our customers have noticed the improvement, and we couldn't be happier.

### WHERE WE ARE WORKING?

where we highlight the extensive reach of SASSC's services. Explore how our commitment to excellence transcends geographical boundaries, bringing cutting-edge solutions to clients across Saudi Arabia and beyond.



Situated in the heart of the Eastern province, our main location in Dammam serves as the nucleus of our operations.

However, our services extend far beyond the confines of this vibrant city. With a network that spans more than 80% of Saudi Arabia, we proudly cater to clients in all major cities and regions adjacent to Dammam. No matter where you are located in the Kingdom, you can count on SASSC to deliver unparalleled security, connectivity, and advertising solutions tailored to your needs.

### WHY CHOOSING US?

We invite you to discover the unique features and qualities that set SASSC apart as your premier choice for security, connectivity, and advertising solutions. Explore the reasons why countless clients trust us to safeguard their homes, elevate their businesses, and captivate their audiences.



At SASSC, our team comprises seasoned professionals with a wealth of experience and expertise in the industry. From highly skilled engineers to knowledgeable technicians, we bring a collective wealth of knowledge to every project. Our commitment to ongoing training and development ensures that we stay ahead of the curve, delivering innovative solutions that meet the evolving needs of our clients.



We understand that every client is unique, with distinct requirements and preferences. That's why we take a personalized approach to every project, carefully assessing your needs and crafting bespoke solutions that align with your objectives. Whether you're seeking a comprehensive security system, a robust network infrastructure, or dynamic advertising displays, we tailor our services to meet your specific needs.



At SASSC, quality is ingrained in everything we do. From the products we use to the services we provide, we uphold the highest standards of excellence and craftsmanship. We partner with leading manufacturers and suppliers to source topof-the-line equipment and materials, ensuring durability, reliability, and performance. With rigorous quality control measures in place, you can trust in your investment in SASSC.

Choose SASSC and experience the difference firsthand. With our exceptional expertise, tailored solutions, and unwavering commitment to quality, we are your trusted partner for all your security, connectivity, and advertising needs. Contact us today to learn more about how we can elevate your home or business.

### **OUR HISTORY**

# **2018** Founded in 2018, SASSC emerged with a clear vision to revolutionize security, connectivity, and advertising solutions. From humble beginnings, our commitment to quality and customer satisfaction quickly gained traction, laying the groundwork for our remarkable journey ahead.

- **2019** Since our inception, SASSC has experienced rapid growth and expansion, becoming a trusted leader in the industry. Through strategic partnerships and a relentless focus on customer-centric solutions, we now serve clients across more than 60% of Saudi Arabia, solidifying our position as a go-to provider in the market.
- **2020** At SASSC, we prioritize staying ahead of technological advancements. By investing in the latest innovations, from security cameras to networking solutions, we empower our clients with cutting-edge technology to enhance their security, connectivity, and advertising capabilities.
- **2021** Our partnerships with esteemed clients like ARAMCO, STARBUCKS and ADEER highlight our ability to deliver tangible results. These success stories underscore our commitment to providing unparalleled value and service, regardless of project size or complexity.



Looking ahead, SASSC remains dedicated to supporting Saudi Arabia's vision for 2030 and beyond. With a focus on sustainability, innovation, and excellence, we are poised to play a key role in shaping the future landscape of security, connectivity, and advertising in the region.

### **OUR WORK PROCESS**

We provide insight into our systematic approach to solving your security, connectivity, and advertising needs. Professionalism is at the core of everything. From identifying the issue to delivering tailored solutions, our meticulous process ensures that every project is executed with precision and expertise. Join us as we take you through the steps of our work process and demonstrate our commitment to excellence.

- Our work process begins with a thorough analysis to identify the specific challenges and requirements of each client. We take the time to listen and understand your concerns, ensuring that we have a clear understanding of the issues at hand. Through in-depth consultations and assessments, we gather valuable insights that serve as the foundation for developing effective solutions tailored to your unique needs.
- Once the issues have been identified, we move on to developing a comprehensive strategy to address them. Drawing on our expertise and industry knowledge, we devise customized solutions that are tailored to meet your specific objectives and budget constraints. Whether it's enhancing security measures, optimizing network infrastructure, or implementing dynamic advertising displays, our strategic approach ensures that every aspect of your project is carefully planned and executed.
  - With a solid strategy in place, we proceed to implement the agreed-upon solutions with precision and efficiency. Our team of skilled technicians and engineers work tirelessly to install and configure the necessary equipment and systems, ensuring seamless integration and minimal disruption to your operations. Throughout the implementation process, we maintain open communication and provide regular updates to keep you informed every step of the way.
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Once the solutions have been implemented, our work doesn't end there. We believe in the importance of ongoing monitoring and evaluation to ensure that the solutions continue to meet your evolving needs. Our team remains vigilant, conducting regular assessments and performance evaluations to identify any areas for improvement and make necessary adjustments as needed. With our commitment to continuous improvement, you can trust that your project is in capable hands from start to finish.

At SASSC, professionalism is not just a buzzword – it's a commitment we uphold in every project we undertake. From defining the issue to delivering tailored solutions, our systematic approach ensures that your security, connectivity, and advertising needs are met with precision and expertise. Contact us today to experience the SASSC difference firsthand.

### SUMMARY

SASSC is more than just a provider of security, connectivity, and advertising solutions – we're your trusted partner in innovation and excellence. From our inception in 2018, we've been committed to redefining industry standards and exceeding customer expectations. Our journey from humble beginnings to becoming a leader in the field showcases our unwavering dedication to quality, professionalism, and customer satisfaction. Through our comprehensive range of services, including security cameras, intercom systems, networking solutions, and dynamic advertising displays, we empower homes and businesses across Saudi Arabia to thrive in an ever-evolving digital landscape.



At SASSC, our success is built on a foundation of expertise, integrity, and innovation. From defining the issue to delivering tailored solutions, our meticulous work process ensures that every project is executed with precision and care. With a focus on customer-centricity and a commitment to excellence, we're proud to serve as a catalyst for progress and growth in the region. As we look to the future, we remain dedicated to supporting Saudi Arabia's vision for 2023 and beyond, driving innovation, fostering economic development, and empowering communities through our innovative solutions and services. Join us in shaping the future of security, connectivity, and advertising – welcome to SASSC.